

FIG. 1

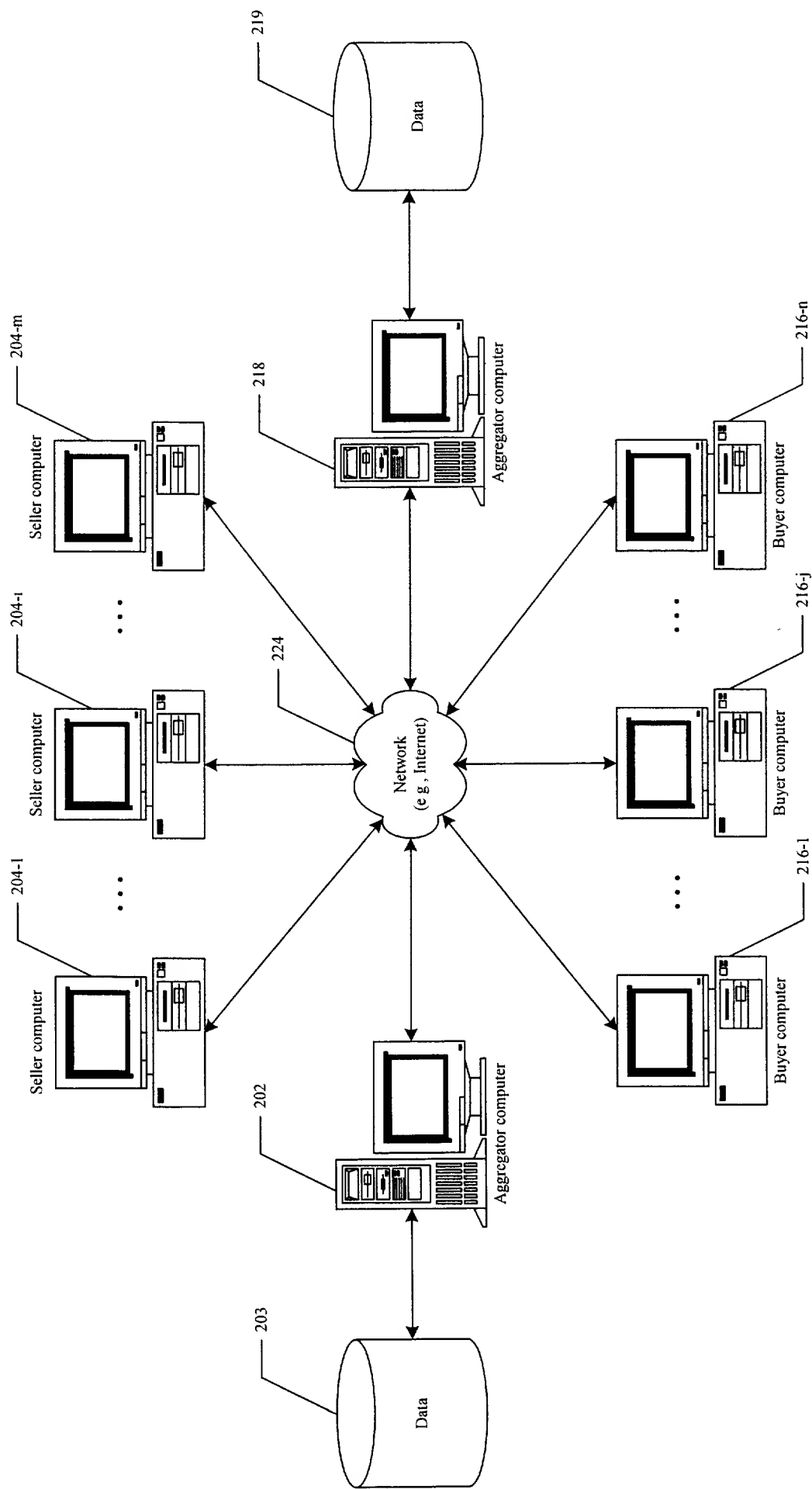


FIG. 2

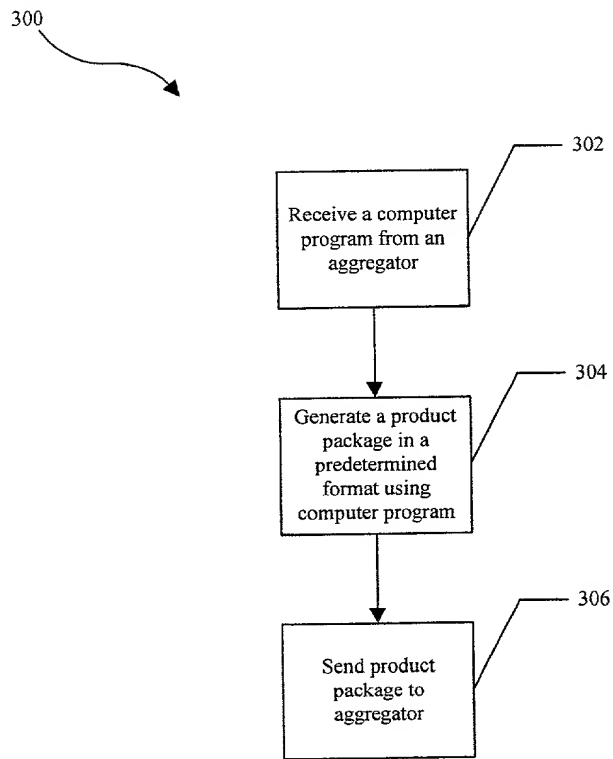


FIG. 3

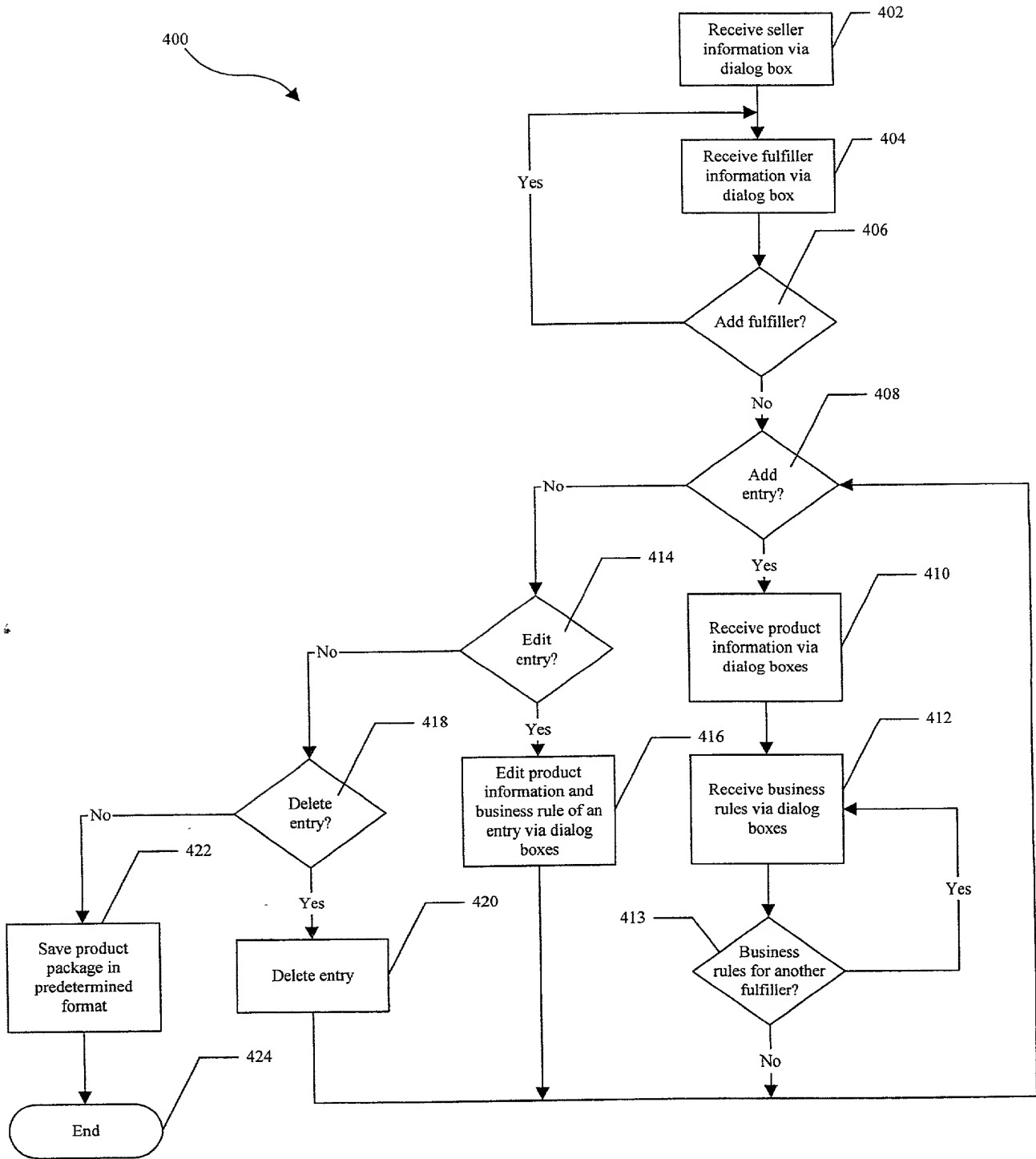


FIG. 4

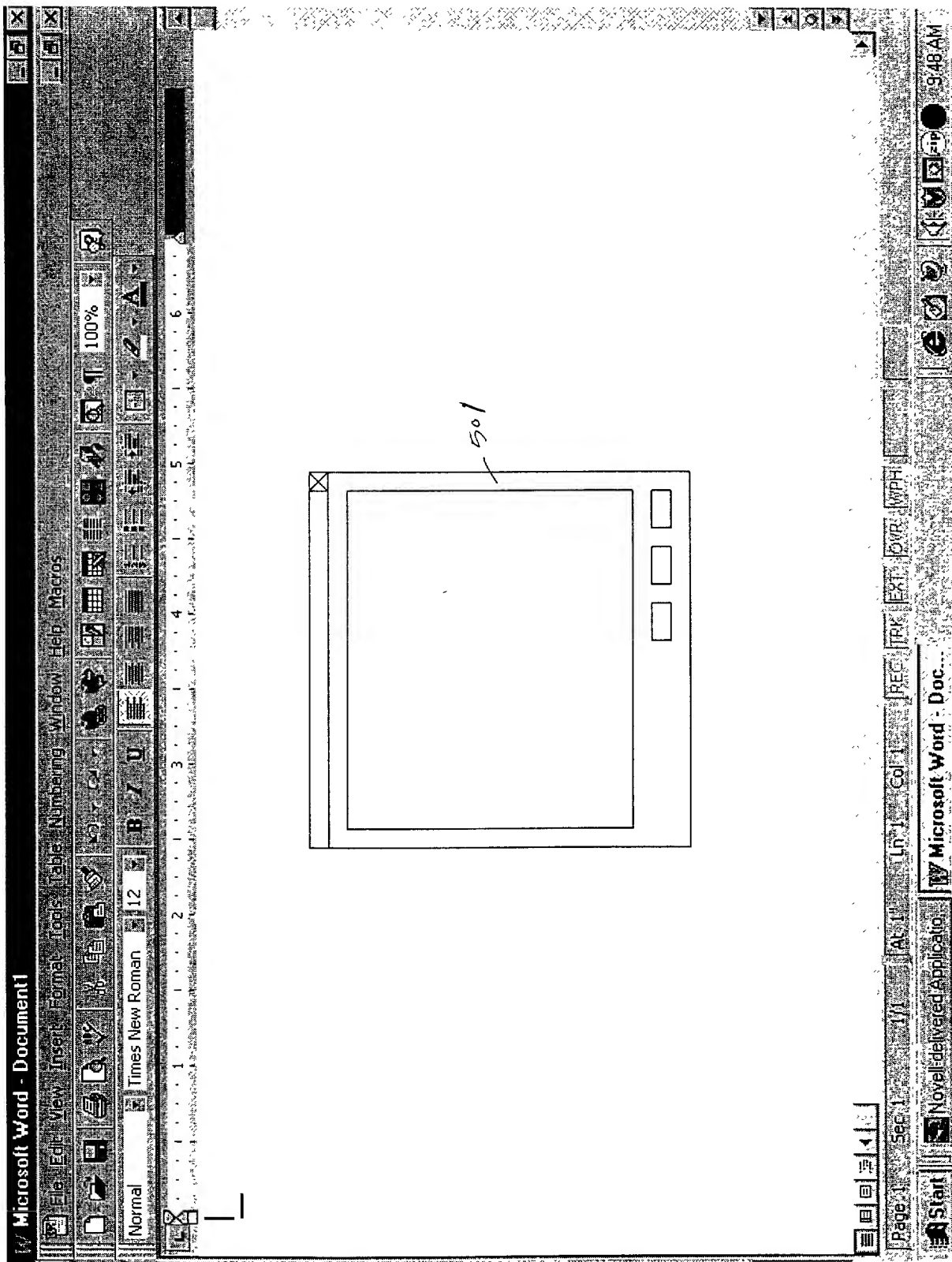


FIG. 5A

Catalog Wizard

Seller name 503

Order telephone line 504

Order mailing address 505

Order web address 506

502

<Back 508 Next> 507 Cancel 509

FIG. 5B

Fulfiller name 511

Order telephone line 512

Order mailing address 513

Order web address 514

510

add another fulfiller?

☒ Yes 515

<Back 508 Next> 507 Cancel 509

FIG. 5C

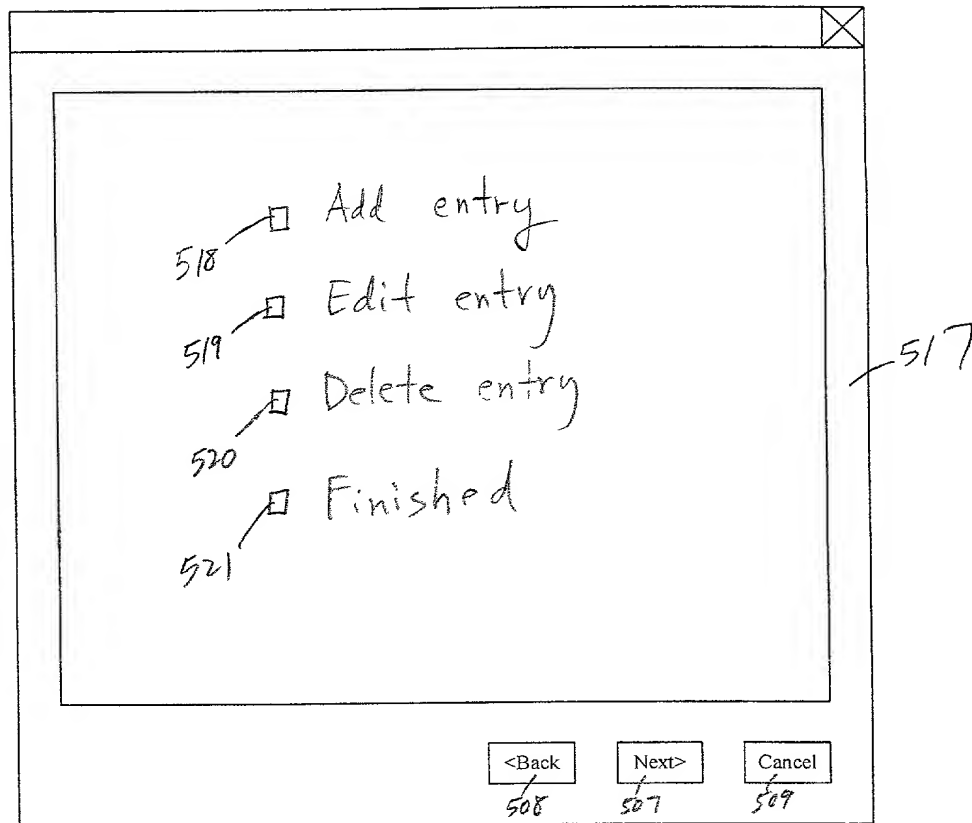


FIG. 5D

A screenshot of a software window titled "Product Information". The window contains five text input fields stacked vertically. To the left of each field is a label: "Product title", "Long description", "Short description", "Specification", and "Product model name". To the right of each field is a reference number: 523, 524, 525, 526, and 530 respectively. A large reference number 522 is positioned to the right of the entire form area. At the bottom of the window are three buttons: "<Back" (508), "Next>" (507), and "Cancel" (509).

FIG. 5E

A screenshot of a software window titled "Product Information". The window contains six input fields. The first field is a dropdown menu labeled "Image" with a computer icon and the text "My Computer"; it has a reference number 528 to its right. The second field is a text input labeled "Stock/UPC #" with reference number 529. The third field is a text input labeled "Key words" with reference number 532. The fourth field is a dropdown menu labeled "Category" with reference number 533. The fifth field is a dropdown menu labeled "Subcategory" with reference number 534. The sixth field is a text input labeled "Related product stock/UPC #" with reference number 583. A large reference number 527 is positioned to the right of the entire form area. At the bottom of the window are three buttons: "<Back" (508), "Next>" (507), and "Cancel" (509).

FIG. 5F

Business Rules

Fulfiller
538 ☒ Self
539 ☐ Other

Expiration date

Expiration use

Currency 591

Price 592

Discount
542 ☒ Yes

535

<Back 508 Next> 507 Cancel 509

FIG. 56

Business Rules

Discount Type (Check all that apply)

544 ☐ Past purchases

545 ☐ Cross-promotion

546 ☐ Personal

547 ☐ Regional

548 ☐ Duration

543

<Back 508 Next> 507 Cancel 509

FIG. 5H

A hand-drawn diagram of a software window titled "Business Rules". Inside the window, the text "Past purchases" is written. Below it, there are two input fields: "Number of required purchases" and "Discount%". Each input field consists of a text box and a dropdown arrow. The number "550" is written below the "Number of required purchases" dropdown, and "551" is written below the "Discount%" dropdown. To the right of the window, the number "549" is written with a line pointing to the window's border. At the bottom of the window, there are three buttons: "<Back", "Next>", and "Cancel". Below each button is a number: "508" under "<Back", "507" under "Next>", and "509" under "Cancel".

FIG. 5I

A hand-drawn diagram of a software window titled "Business Rules". Inside the window, the text "Cross-promotion" is written. Below it, there are three input fields: "Stock/UPC number", "Number of required purchases", and "Discount %". The "Stock/UPC number" field is a single-line text box, while the other two are text boxes with dropdown arrows. The number "553" is written above the "Stock/UPC number" field, "555" is written below the "Number of required purchases" dropdown, and "556" is written below the "Discount %" dropdown. To the right of the window, the number "552" is written with a line pointing to the window's border. At the bottom of the window, there are three buttons: "<Back", "Next>", and "Cancel". Below each button is a number: "508" under "<Back", "507" under "Next>", and "509" under "Cancel".

FIG. 5J

Business Rules

Personal

Attribute category ▾ 558

Attribute subcategory ▾ 559

Discount% ▾ 560

557

<Back 508 Next> 507 Cancel 509

FIG. 5K

Business Rules

Regional

Region ▾ 562

State ▾ 563

County ▾ 564

City ▾ 565

Discount % ▾ 566

561

<Back 508 Next> 507 Cancel 509

FIG. 5L

Business Rules

Duration

Start

End

Discount %

<Back Next> Cancel

FIG. 5M

Business Rules

Fast purchases

Number of required purchases

Regional

Region

State

County

City

Duration

Start

End

Discount %

<Back Next> Cancel

FIG. 5N

A hand-drawn diagram of a software window. The window has a title bar with a close button (X) in the top right corner. Inside the window, the text "Select entry to edit:" is written. Below this text is a text input field labeled "Stock/UPC number". The input field contains a checkmark symbol. A handwritten label "575" points to the input field. To the right of the window, a handwritten label "572" points to the window's border. At the bottom of the window, there are three buttons: "<Back", "Next>", and "Cancel". Below each button is a handwritten label: "508" under "<Back", "507" under "Next>", and "509" under "Cancel".

FIG. 50

A hand-drawn diagram of a software window. The window has a title bar with a close button (X) in the top right corner. Inside the window, the text "Select entry to delete:" is written. Below this text is a text input field labeled "Stock/UPC number". The input field contains a checkmark symbol. A handwritten label "580" points to the input field. To the right of the window, a handwritten label "577" points to the window's border. At the bottom of the window, there are three buttons: "<Back", "Next>", and "Cancel". Below each button is a handwritten label: "508" under "<Back", "507" under "Next>", and "509" under "Cancel".

FIG. 5P

A screenshot of a software window titled "Business Rules". The window contains a table with two columns: "Product Component Stock / UPC #" and "Available for sale?". There are three empty rows in the table. To the right of the table, there are three checkboxes, each with a line pointing to a bracket labeled "586". The entire window is labeled "584" on the right. At the bottom of the window, there are three buttons: "<Back" (labeled "508"), "Next>" (labeled "507"), and "Cancel" (labeled "509"). A bracket labeled "585" points to the table area.

Product Component Stock / UPC #	Available for sale?
	<input type="checkbox"/>
	<input type="checkbox"/>
	<input type="checkbox"/>

FIG. 5Q

A screenshot of a software window titled "Business Rules". The window contains the text "Business rules for another fulfillment?" and "Yes" followed by a checkbox. The checkbox is checked, and a line points to a bracket labeled "508". The entire window is labeled "587" on the right. At the bottom of the window, there are three buttons: "<Back" (labeled "508"), "Next>" (labeled "507"), and "Cancel" (labeled "509").

Business Rules

Business rules for another fulfillment?

Yes ☒ 508

FIG. 5R

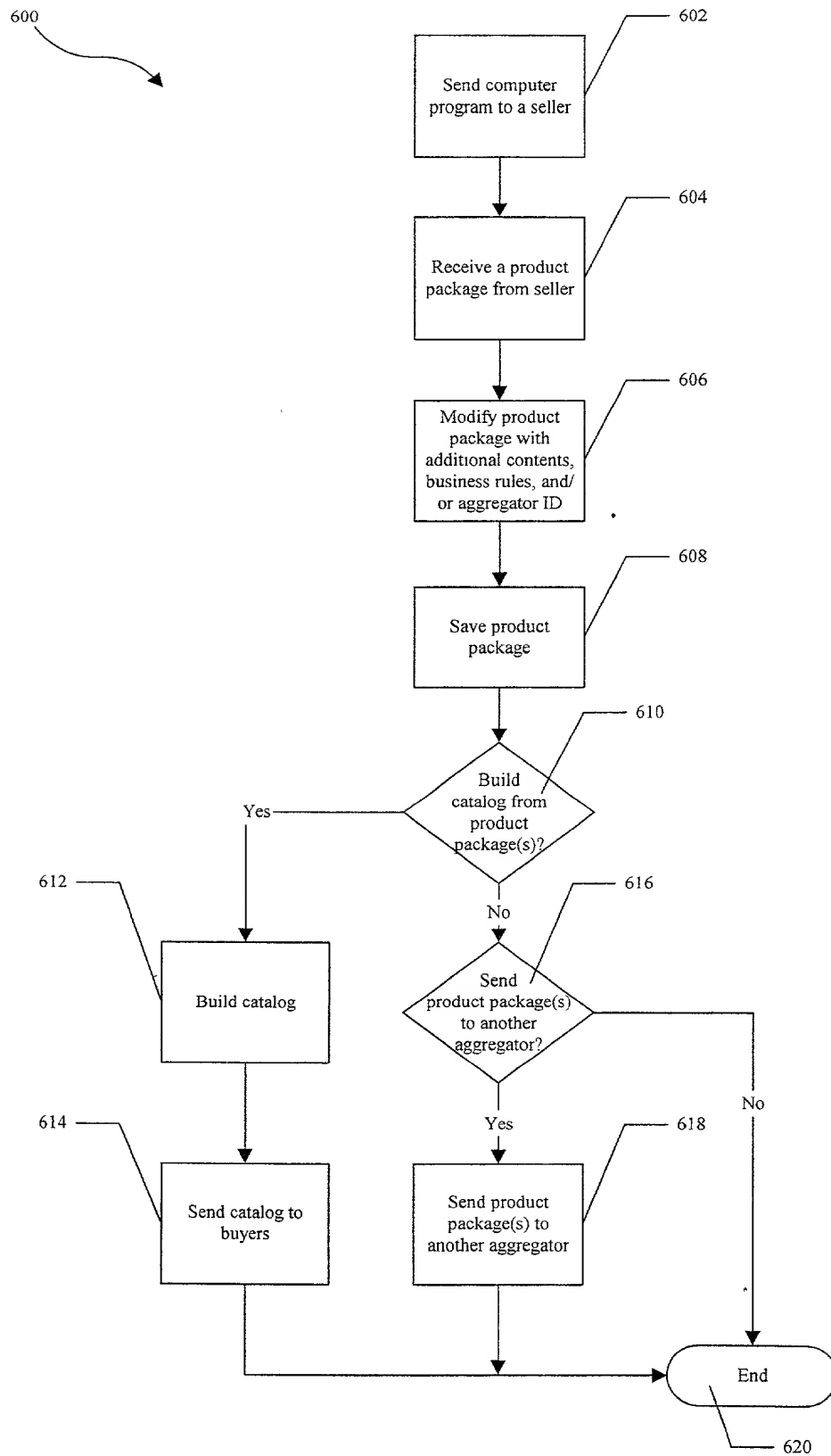


FIG. 6

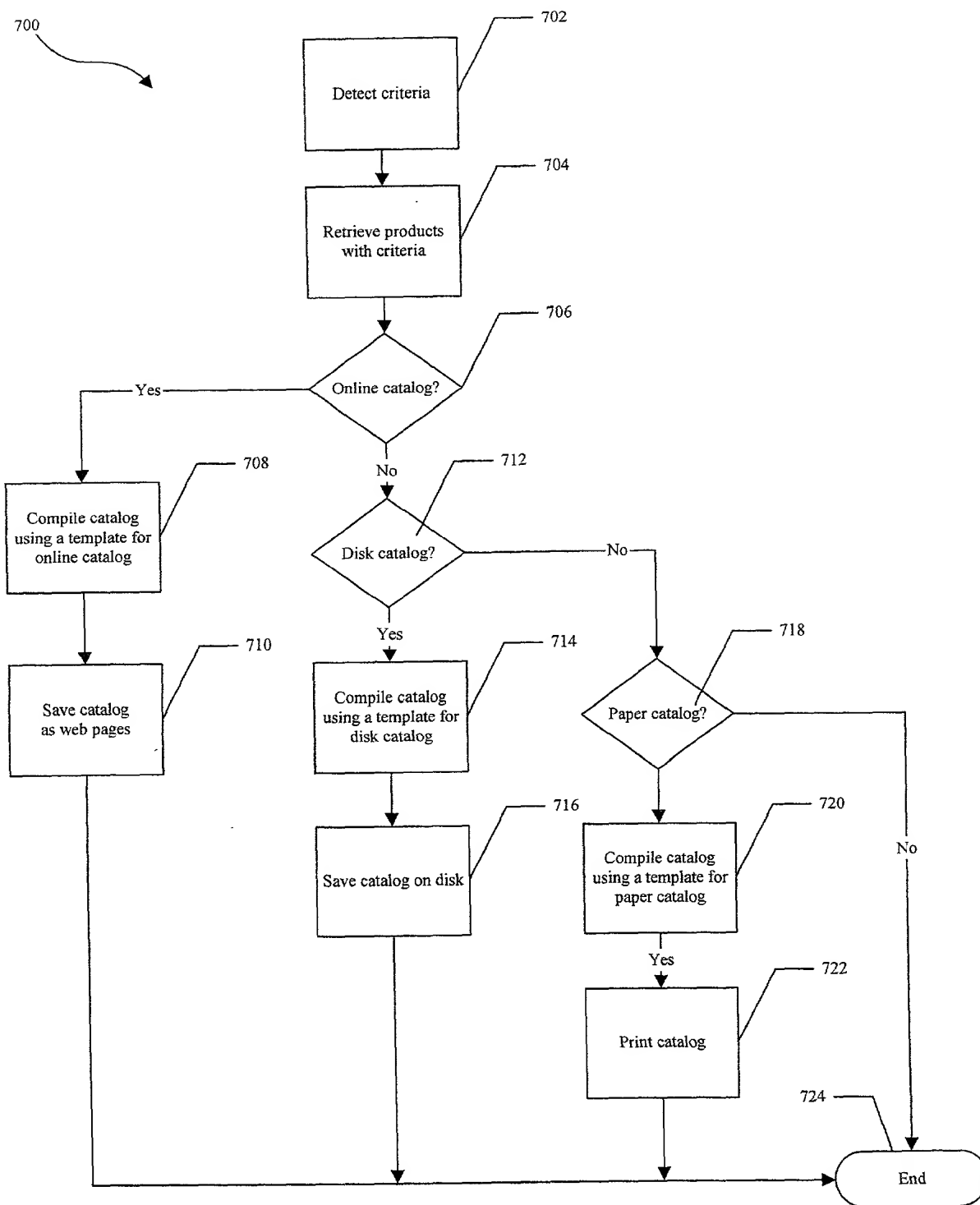
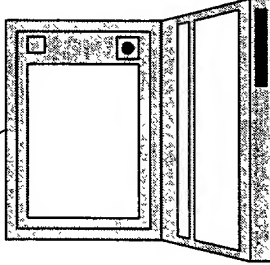


FIG. 7



824

820

Try the best laptop!

Laptop 2000

by Laptop, Inc.

812

810

Model 2000 is the newest laptop computer with the fastest processor. Model 2000 features a large hard drive and a new battery design that allows it to run longer than any other laptop computer.

800

Specification: Super fast 933 MHz Pentium III processor; ultra large 20 GB hard drive; mega durable 6 hour battery.

814

<u>Stock #</u>	<u>Short description</u>	<u>Price</u>
LT12345	Laptop computer with fastest CPU	US\$2000.00
<u>Expires</u>	<u>Discounts</u>	
3/1/2002	5% off when you purchase a laptop case.	

816 821 822

Related product(s)

Laptop Case 2000 by Laptop, Inc.

828

<u>Stock #</u>	<u>Short description</u>	<u>Price</u>
LT67890	Extra battery for Laptop 2000	US\$300.00

825 832 833 834

Order telephone number: (800)LAPTOPS

Order mailing address: 1234 Computer Drive, Computer Town, CA 91210

Order web address: www.laptops.com

806

808

FIG. 8